

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Hearings February 2016
Communications Portfolio
Special Broadcasting Service

Question No: 9

Special Broadcasting Service

Hansard Ref: Page 10, 9/02/2016

Topic: SBS Bid - Asian Cup

Senator Dastyari, Sam asked:

Senator DASTYARI: I will just cut to the chase: did SBS bid for the Asian Cup? Is bid the right word?

Mr Ebeid: We started to bid for the Asian Cup, but we pulled out of the process.

Senator DASTYARI: When did you pull out of the process?

Mr Ebeid: I would have to check, but, roughly, I think it was around November 2014. We can check that.

Senator DASTYARI: Do you want to take that on notice?

Mr Ebeid: Yes.

Answer:

SBS declined to put forward an offer to the FFA once we learned that the ABC had offered an amount exceeding what SBS believed was a reasonable commercial value.